

## Make Milk \#1



Cornell Center
for Behavioral Economics in Child Nutrition Programs

## WARM-UP CHALLENGE

- Question A:

Why is milk a better choice than soda, juice, or even water for kids' school lunch?


## - Question B:

Why is white milk preferable to flavored milk?


## LET'S COMPARE



2\% WHITE MILK


NONFAT CHOCOLATE MILK

## LET'S IMPLEMENT!

- White milk in front of coolers, easily seen and reached
- $50 \%$ of milk is white milk
- Coolers clean and organized
- Signs and decorations


For more ideas and free downloadable materials for your lunchroom, visit SmarterLunchrooms.org.


