

# 2023-2024

## Let's Eat Healthy Community Grants

### Application Guide

Application Period: September 25 to October 23, 2023  
Online application only. To apply visit: <https://bit.ly/LEHGrants>

### Overview

The Let's Eat Healthy Community Grant program advances the activation of Dairy Council of California's [Let's Eat Healthy](#) initiative, engaging champions to empower healthier children, families and communities through a myriad of strategies and partnerships to meet the needs of local communities. This funding program advances innovative and collaborative solutions to improve nutrition education and access to nutritious foods that include milk and dairy, fruits, vegetables, whole grains and lean proteins.

### Criteria

- Proposals must be consistent with the values of [Let's Eat Healthy](#) and align to at least one Let's Eat Healthy [Strategic Framework](#) goal and objective.
- Projects must address at least one of the following focus areas:
  - Advance nutrition security by increasing access to healthy, wholesome foods, including milk and dairy foods, fruits, vegetables, whole grains and lean proteins
  - Advance equitable access to science-based nutrition education
  - Enhance food and agricultural literacy that encompasses the role of dairy in local sustainable food systems
- Projects must be implemented and evaluated by June 30, 2024.

### Eligibility

- Applicants must represent an entity in California (school, district, nonprofit, local government or community organization, etc.).
- Applicants must be registered members of Let's Eat Healthy. Register to join and commit to building healthier communities [here](#).

### Proposal areas of particular interest include:

- Nutrition education projects that focus on cultural foods, traditions, and recipes that include milk and dairy foods in school and/or community settings.
- Nutrition security and food access projects that make milk and dairy foods more accessible in school and/or community settings.
- Youth ambassadors leading nutrition education, agricultural literacy, and/or sustainable

food system projects that include dairy.

### **Selection Process**

- Completed [online applications](#) must be submitted by 11:59 p.m. PDT, Monday, October 23, 2023.
- All applications will undergo external review.
- Applicants will be notified via email by the week of October 30, 2023.
- Dairy Council of California will manage funding disbursement, and accepted proposals will receive payment by November 15, 2023. Disbursement of funding will be issued in two payments scheduled on November 15, 2023 and February 15, 2024.

### **Funding Availability**

- \$30,000 total is available to be awarded.
- Request for applications will accept a range of funding valued up to \$8,000 per proposed project.

Questions? Contact Sonia Fernandez Arana, Let's Eat Healthy Program Manager, at [sfernandez@dairyCouncilofca.org](mailto:sfernandez@dairyCouncilofca.org).

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## Application Worksheet

### Contact Information

Please include two contacts who will provide oversight and/or support of the project.

**Name of School/District/Organization:**

**Address:**

**County:**

#### **Primary Contact (Lead)**

**Name:**

**Position:**

**Phone:**

**Email:**

#### **Secondary Contact (Co-Lead)**

**Name:**

**Position:**

**Phone:**

**Email:**

**This grant requires the submission of a W-9 form. If awarded, will you be able to provide a tax ID number for your school/district/organization upon request?**

Yes

No

### Project Overview

**Title of Project:**

**Amount of Grant Funding Requested (up to \$8,000): \$ \_\_\_\_\_**

**Estimated Project Time Frame:**

**Start Date (Month/Year):**

**End Date (Month/Year):**

**Please select the setting in which the grant project will be implemented. Check all that apply.**

- School/District
- Community
- Other (list)

**Please list the county where the grant project will be conducted.**

The funded project must demonstrate activation of the Let's Eat Healthy Initiative. Projects must align to at least one Let's Eat Healthy [Strategic Framework](#) goal and objective.

**Please select the Let's Eat Healthy Goal area(s) and key objective(s) the grant project aligns to. Check all that apply:**

- Nutrition Security Goal**
  - Increase access to child nutrition programs
  - Foster environments that support healthy eating
  - Support a sustainable, equitable, safe, nutritious and affordable food supply that meets nutrition science standards
  
- Nutrition Education Goal**
  - Ensure consistent, science-based nutrition education resources
  - Expand to new locations for nutrition education
  - Use culturally informed nutrition resources
  
- Collaboration Goal**
  - Build ambassador network

## Project Description

**Provide a brief description of the project, including the purpose and target audience. (1000 characters limit)**

**Based on the project description, what is the intended goal and overarching desired outcome of the project? (500 characters limit)**

**Please provide an overview of methodology and key project activities expected to be conducted as part of the project implementation. Briefly describe the scienced-based educational resources that will be utilized as part of the project. (1000 characters limit)**

**Please list any project collaborators that you foresee contributing to the project phases, including planning, designing, executing and evaluating. Collaborators may include internal and external school/district/community partners.**

<b>Type of Collaborator</b> (administrator, educator, staff, parent, youth, community partner, health professional, other)	<b>Briefly describe role of collaborator on the project</b>

**Provide a brief statement for how the project relates to advancing Let's Eat Healthy and the overall impact on the initiative. (1000 characters limit)**

**Let's Eat Healthy, funded by Dairy Council of California, values partners who believe a sustainable, daily healthy eating pattern that includes dairy along with vegetables, fruits, whole grains and lean protein can help close the nutrient gap and promote optimal health and well-being. Please provide a brief explanation for how the project will promote dairy. (500 characters limit)**

**Project Plan and Budget**

**Project Objectives: Please list at least two objectives, outcomes and evaluation methods. Objectives must be specific, measurable, achievable, relevant and time bound.**

<b>Measurable Objective</b> (Example: Conduct two educational campaigns at 10 schools in 1 district by March 2024.)	<b>Expected Outcome/Reach</b> (Example: Educate 1,250 K-6th grade students across 10 schools, reaching 50 classrooms.)	<b>Evaluation Method</b> (Example: student surveys)

**Project Activities: Please list key activities that will be implemented as part of the project. Provide a general timeline for when each activity will be accomplished and indicate who will implement each activity.**

<b>Project Activity</b>	<b>Timeline</b> (month/year)	<b>Who Will Implement</b> (applicant, collaborator, other)

**Budget: Please estimate project expenditures by category.**

Category	Amount	Brief justification of expense and/or link to activity
Stipends (maximum 10% of budget for staff, para-professional, consultant, parent, youth leader, etc.)		
Food (maximum 25% of budget)		
Materials, Supplies		
Training		
Promotion		
Equipment		
Other (please list):		
TOTAL (must equal amount of funding requested)		

**In-Kind Contributions: Please provide a list of in-kind financial support you anticipate will be leveraged to support the project. (500 characters limit)**

**Project Sustainability Plan: Please indicate how the project will be sustained after the grant period.**

Project Activity	Sustainability Plan

**Funding Guidelines and Terms**

**In order to submit this application:**

- Read the guidelines, terms and restrictions below.
- Check the box below to indicate you have read and agree to the terms.

I have read and agree to the terms below.

**By submitting this application, I agree on behalf of my school/district/organization that I will ensure financial responsibility for how funds are used to meet the deliverables of the project as outlined in this application. I confirm the above information is true and complete to the best of my knowledge.**

## **Funding Guidelines and Terms**

- Applicants represent an entity in California (school, district, nonprofit/community organization, etc.).
- Applicants must use the funds to target individuals and communities in California.
- Applicants must be registered members of Let's Eat Healthy to be eligible for funding. [Register](#) to join and commit to building healthier communities together.
- If awarded a grant, grantees will be notified via email by the week of October 30, 2023.
- If awarded funds, the school/district/organization must comply with all reporting requirements, including progress check-ins, evaluation and submission of midterm and final reports documenting the use and impact of the funds.
- Projects must be implemented and evaluated by June 30, 2024.
- Failure to comply with the reporting requirements may prohibit a school/district/organization from receiving future funds.
- Grant recipients are committing to acknowledge partnership with Let's Eat Healthy.

## **Funding Restrictions**

Funding may not be used for any of the following purposes:

- To influence legislation or influence the outcome of any public election.
- To carry on, directly or indirectly, any voter registration drive.
- To make any grant to any other individual or organization.
- To undertake activities not supported within the grant scope of work. Any changes to the use of funding must first be reviewed and approved by Dairy Council of California.
- To pay for food sold at school to students, or to subsidize food or the cost of meals served to students in school meal programs.
- To purchase computers or other general tech equipment. (Technology requests must be supported with a strong case that it is central or essential to the proposed project.)

**Signature:**

**Date:**

Apply at <https://bit.ly/LEHGrants>. **Closing date for application is 11:59 p.m. PDT, Monday, October 23, 2023.**

Questions? Contact Sonia Fernandez Arana, Let's Eat Healthy Program Manager, at [sfernandez@dairycouncilofca.org](mailto:sfernandez@dairycouncilofca.org)