

Complete the Reimbursable Meal



Smarter Lunchrooms Principles Used

1. Increase visibility
2. Increase convenience

School Site Profile

School Name: Clovis High
Grade Levels Served: 9-12
Enrollment: 2,973
Percent Free and Reduced: 38%
Foodservice Director: Robert Schram

School District Profile

District Name: Clovis Unified
Grade Levels: K-12
Number of Schools: 47
Enrollment: 41,169
Percent Free and Reduced: 51%
Average Participation: 15,002



Smarter Lunchrooms TAP:
Name: Phoebe Copp
Agency: Dairy Council of California

School Lunch Goes Mobile

What do you do when students don't buy lunch because cafeteria lines are long? Take lunch on the road! Donnelle Frost, Food Services Supervisor, was looking for a new way to serve reimbursable meals to students at Clovis West High School in Clovis, CA. Cafeteria lunch lines were long and the additional snack bar wasn't attracting students who hang out in the quad during their lunch break. In order to better serve the students and shorten the cafeteria lines, Ms. Frost experimented with serving reimbursable meals from a serving cart called *Cruising Cafe*.

Located outside the cafeteria and in close proximity to students socializing in the quad, the cart now provides about 100 reimbursable lunches per day. It has been a great solution for students who wanted a meal, but weren't willing to wait in long cafeteria lines. Phoebe Copp, Dairy Council of California, Community Nutrition Adviser and Smarter Lunchroom TAP's provider, asked a student why he chooses lunch from *Cruising Cafe*, the mobile lunch cart. He replied, "I don't like to go inside the cafeteria and don't want to walk all the way over to the snack bar. This works for me!" By making lunch easily accessible, the mobile cart has increased reimbursable meal sales, provides a balanced meal and makes healthy eating easier for students.

To learn more about Smarter Lunchrooms Movement trainings and for additional Smarter Lunchrooms resources, visit <http://healthyeating.org/Schools/School-Foodservice/Smarter-Lunchrooms-Movement-of-California.aspx>.